

Art and TYPOGRAPHY AND MAPS design

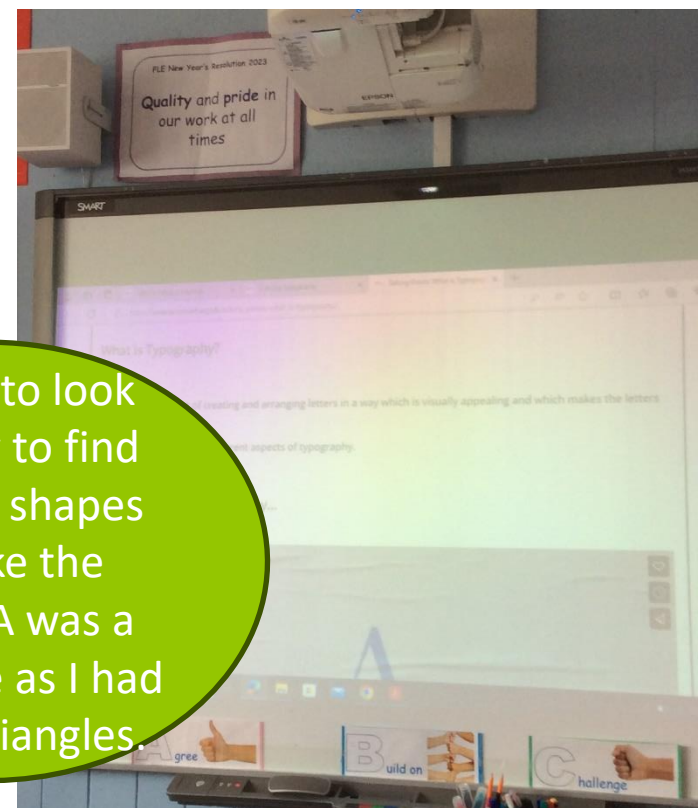
Autumn 1 2023

Class Lynher

To begin we learnt what typography is and watched a video to demonstrate it and then learnt about an artist who used typography to design a subway poster.



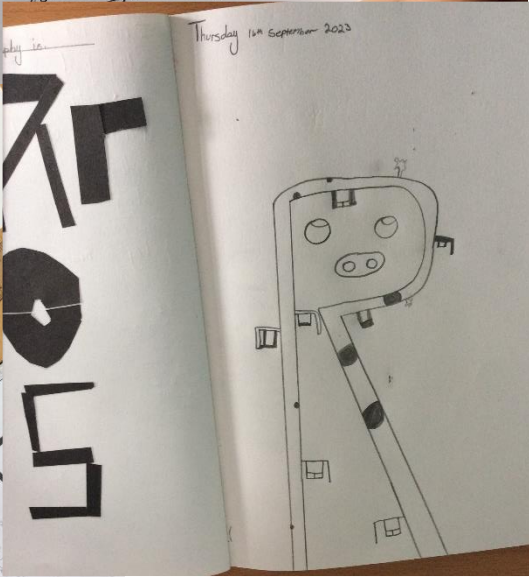
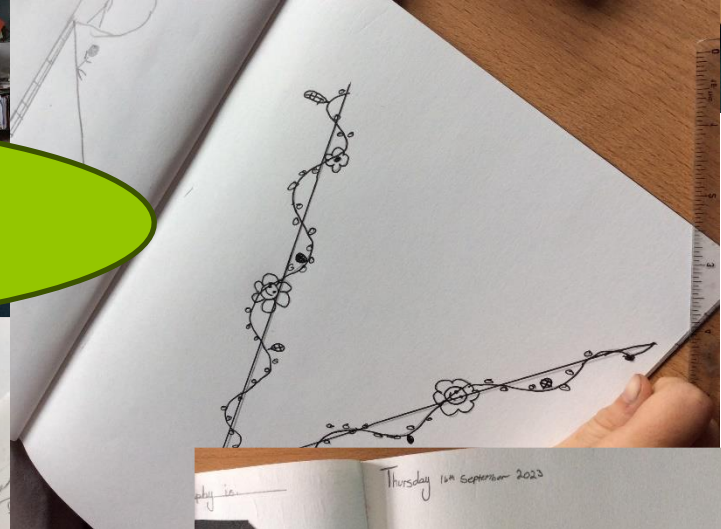
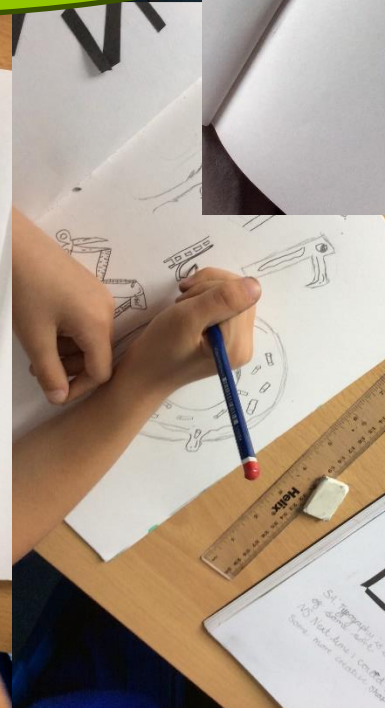
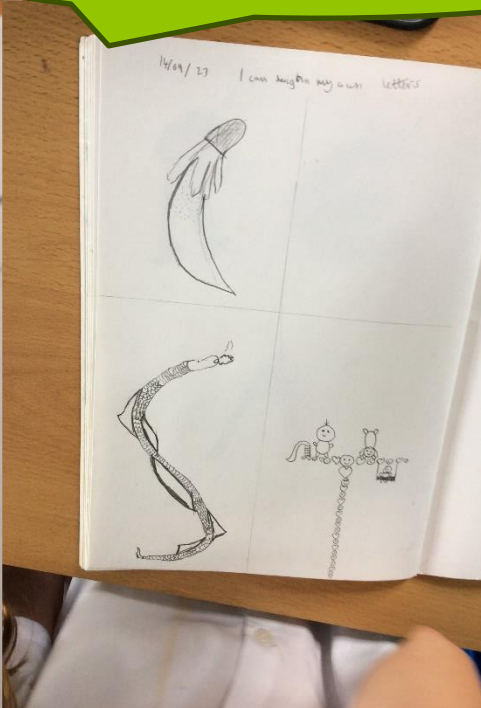
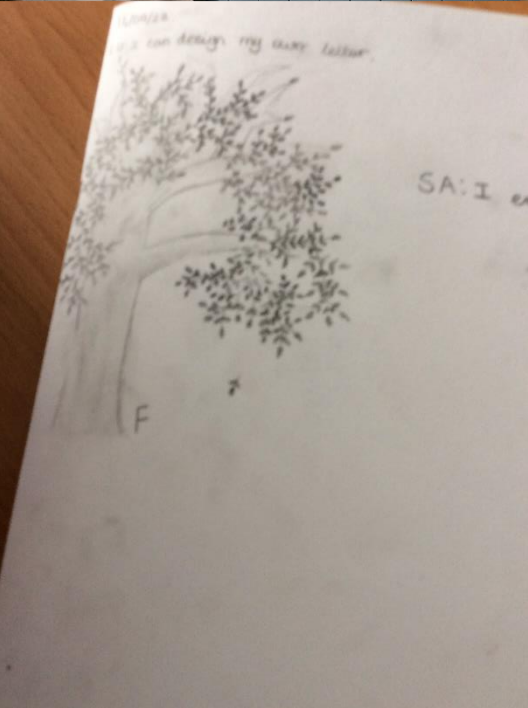
We had to look carefully to find the right shapes to make the letters. A was a tricky one as I had to find triangles.



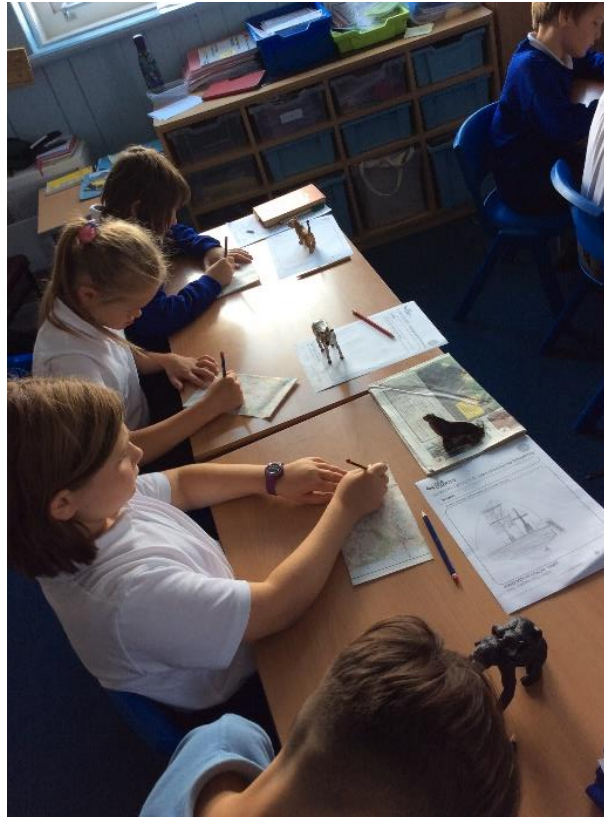
We recapped typography and linked in to the video of the artist last week about inspiration. From this we then designed our own letters.



I enjoyed making letters out of sticks.



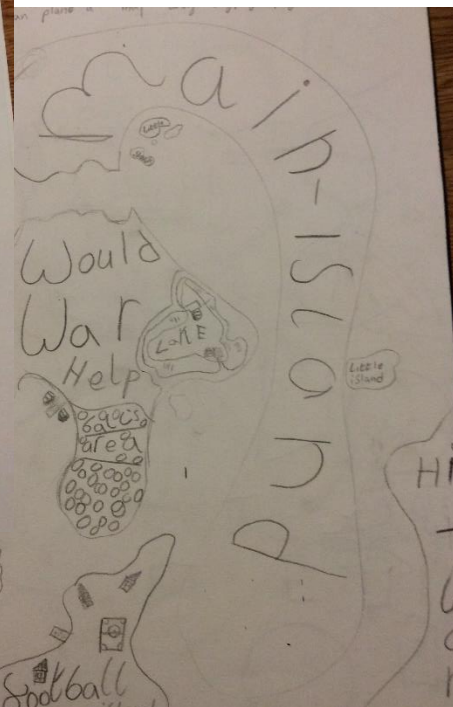
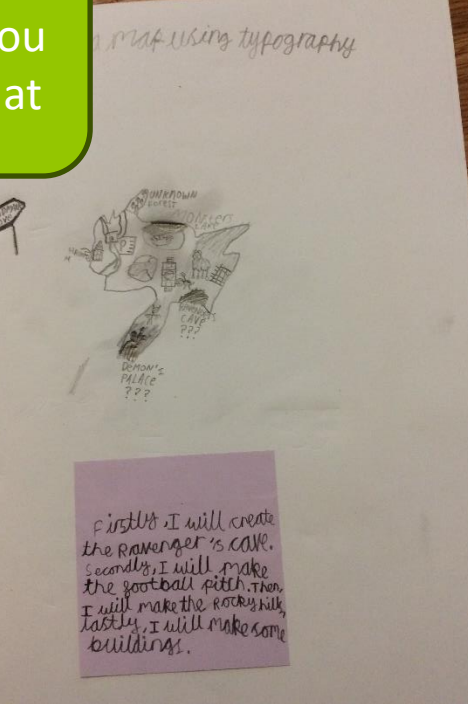
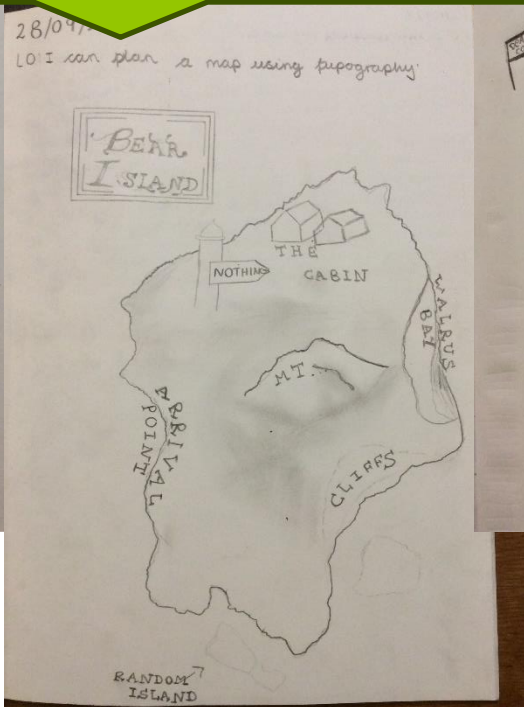
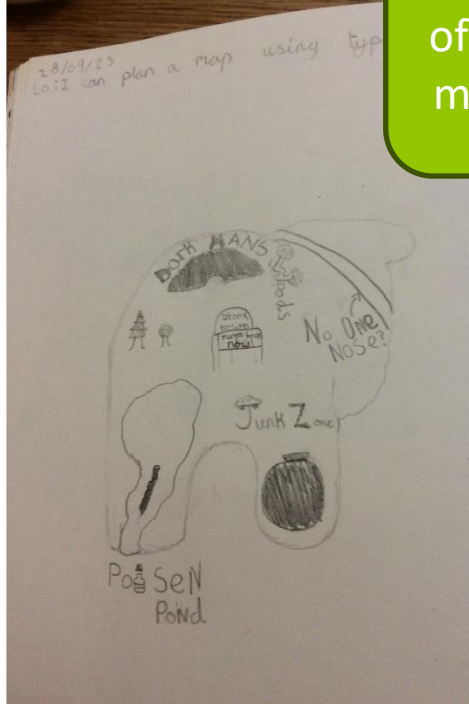
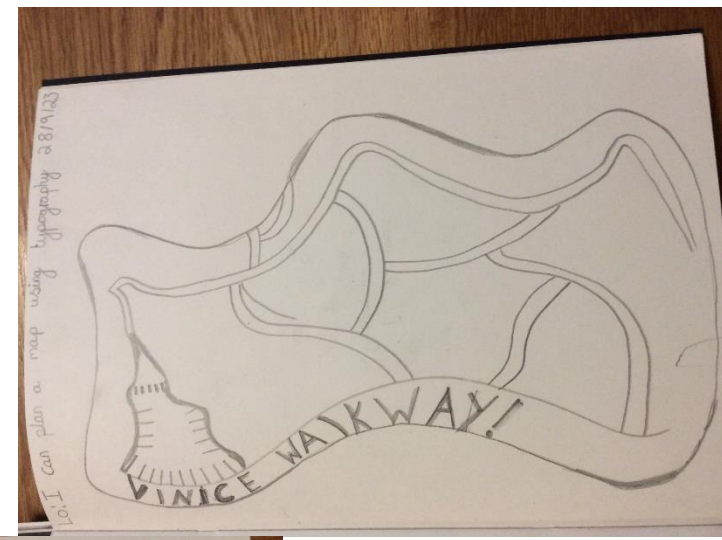
In this lesson we focussed on making our drawings strong and powerful. We had to make our animals pop from the map so you focussed on them first.



We had to use shading and make it dark to pop out.

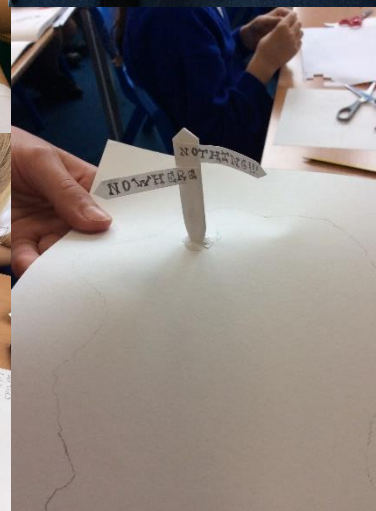
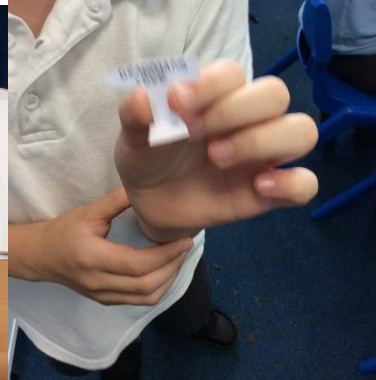
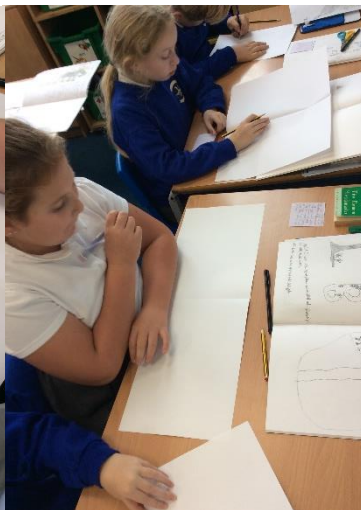
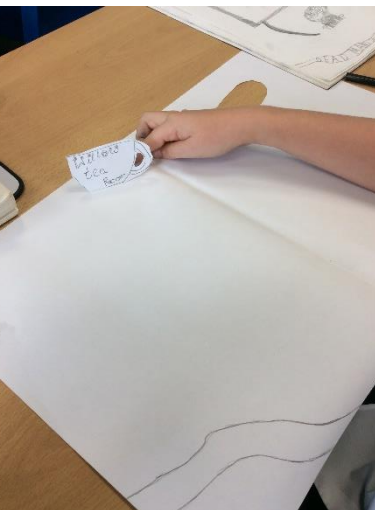
Next we looked at maps that had been created by artists and their motivation behind them. Then we designed our own maps ensuring we thought about the typography.

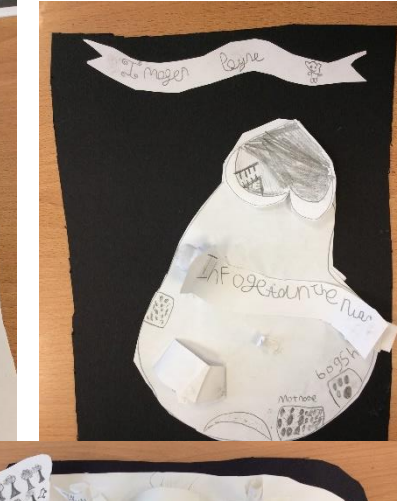
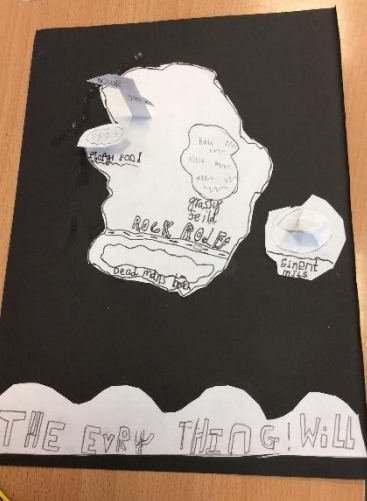
It was really interesting seeing Grayson Perry's map and all of the different details that you might miss when you glance at it.



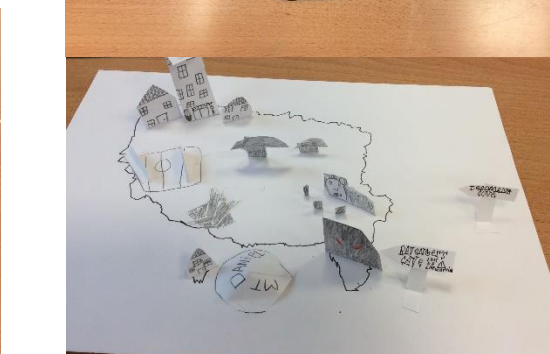
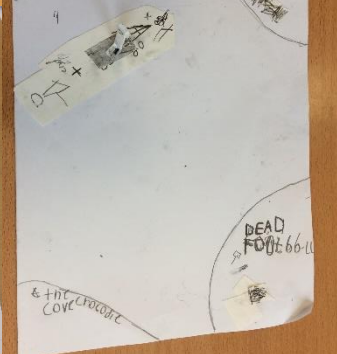
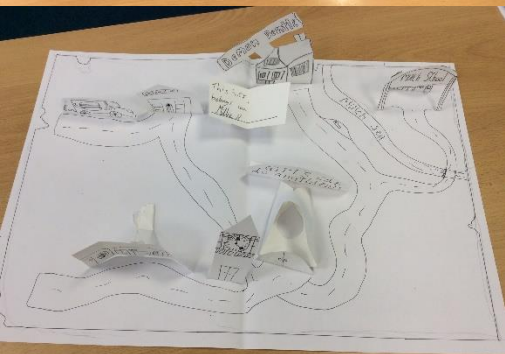
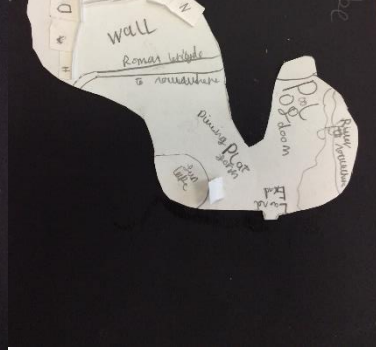
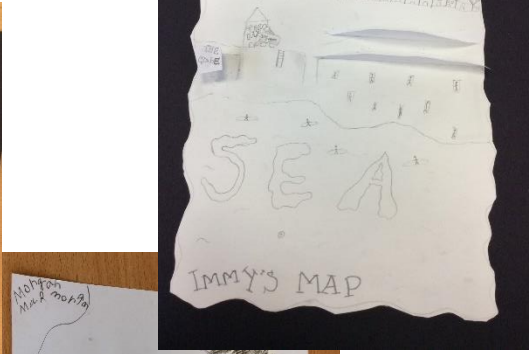
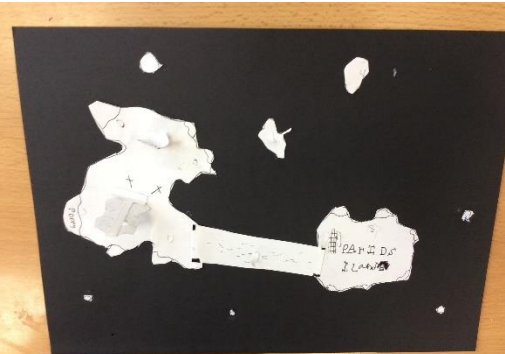
We used our plans and made our maps ensuring we thought about our lettering and had at least one 3d element.

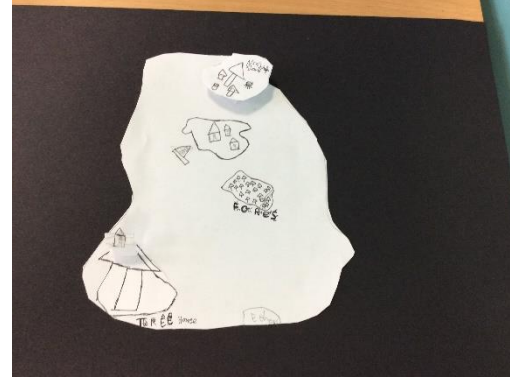
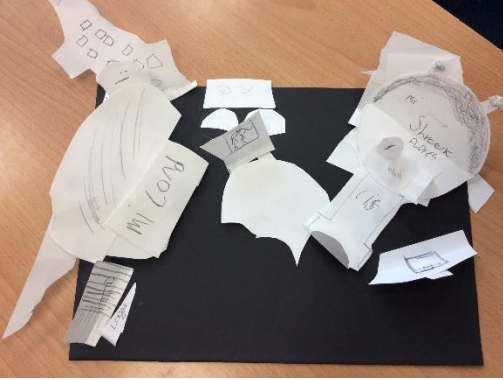
It was really fun to experiment with different ways to make elements of your map 3d.





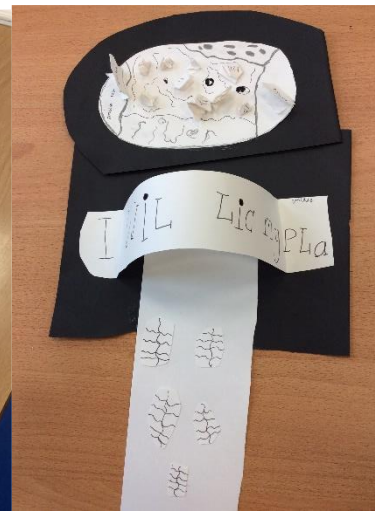
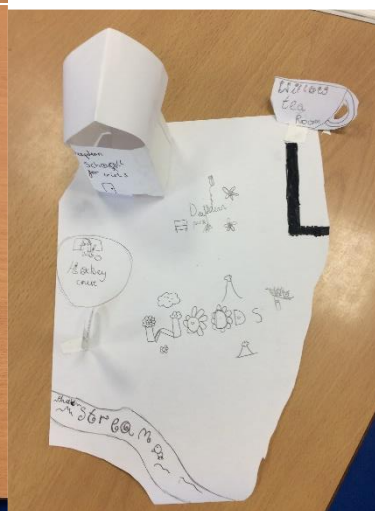
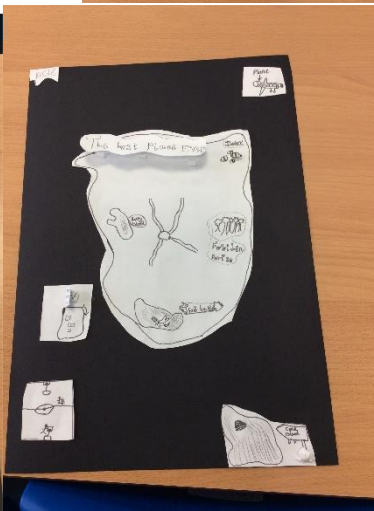
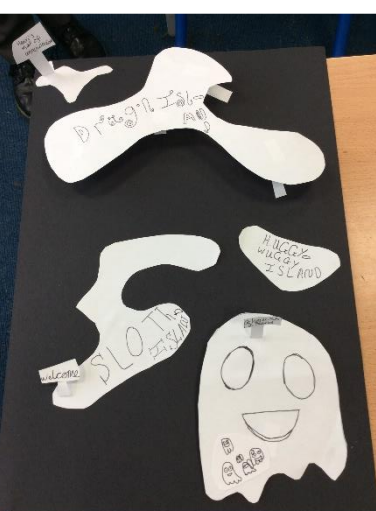
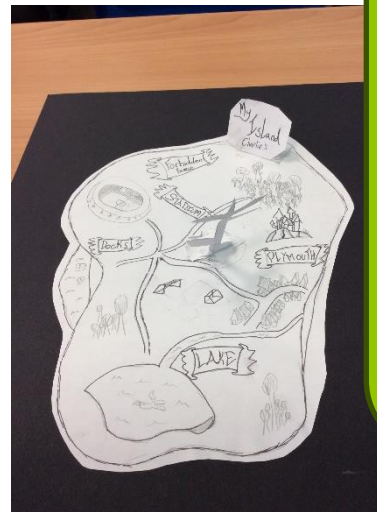
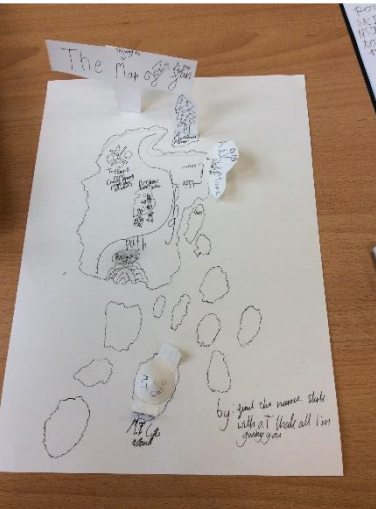
Finished maps





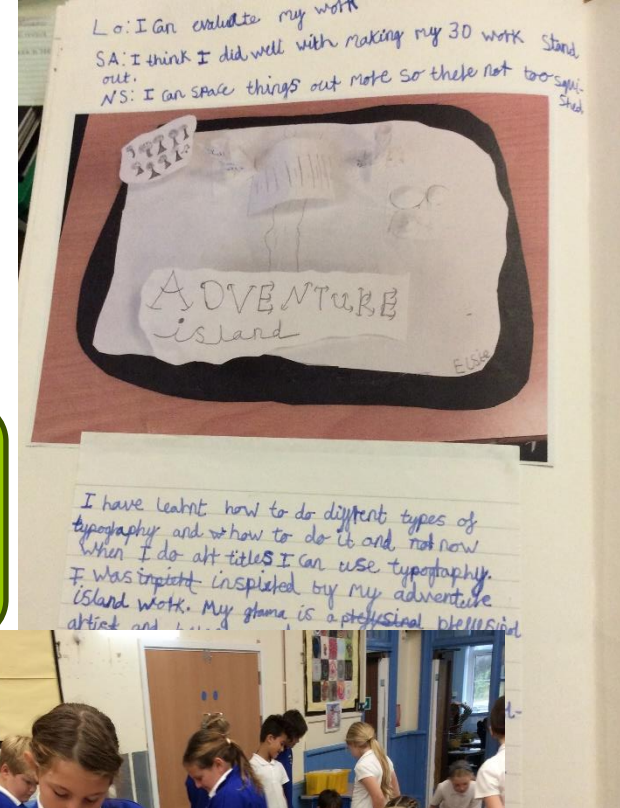
Finished designs 2

When we had finished they looked really good because they looked 3d and how much time each person took to make their letters.



We set up an art gallery of our maps and then spent time looking at them and spotting and sharing small details that caught our eye. Then we evaluated our own work.

I loved how different and unique everyone's looked and how the typography went with the theme of the maps.



Personal Development

Children appreciate that art is not just in galleries
Real life jobs it links to – artist, graphic designer,



Forever facts

Typography can be used creatively to communicate thoughts and ideas

Maps can be based in imagination

Typography can be found in many places, for example: in the media, online, in books, and in the environment

Exciting Books



Subject Specific Vocabulary

typography

the visual art of creating and arranging letters and words on a page to help communicate ideas or emotions

lettering

the art of drawing letters

graphic

to do with drawing or pictures

communicate

share or exchange information, news or ideas

purpose

the reason for which something is done or created

Skills

I can create letters using cutting and collage

I can use pen and pencil to develop my own typeface

I can make my drawings strong so they stand out against a background

I can use mark making, cutting and collage to create my own visual map

Our Endpoint

To create a pictorial map using typography skills

What I have learnt before:

Explored intention and how artists experience is brought to evidence in the art made

Developed dexterity skills including mark making